

March 2009

smith+noble

windoware

america's leading resource
for window treatments®

+ ENJOY **free**
shipping

NOW ON EVERY ORDER, EVERY DAY!

Want Christopher Lowell
to be your personal designer?

\$10,000
MAKEOVER!

Enter for a chance to win a
window treatment makeover
by **Christopher Lowell**
(see p5 for details)

a new collection exclusively at smithnoble.com
only **Christopher Lowell** can make decorating
like a pro **this easy!**



smart reasons to choose s+n!

► CUSTOM MADE IN 7 DAYS OR LESS

Your made-to-measure treatments will look better, fit better and last longer than anything stocked in a store. Direct sourcing lets us custom craft your order fast!

► SOLID VALUE, NOW AND DOWN THE ROAD

Low prices because we buy and sell direct; return on your investment year after year because custom treatments increase home value.

► FREE SWATCHES, FREE SHIPPING

Sample any material, fabric or trim conveniently in your home, before you buy; enjoy standard shipping of your order at no additional charge.

► THE HELP YOU NEED (A LITTLE OR A LOT!)

Do it yourself, with instructions and tips online and by phone; save time and avoid hassles with professional Measure+Install Services. We'll even measure your windows for FREE (see details on back cover) to ensure a perfect fit!

► WARRANTY ON YOUR PURCHASE

Our products are crafted for years of trouble-free use, and covered by a Limited Lifetime Warranty. We want you to be satisfied with your s+n experience, so you'll return often and share your story with family and friends!

► AND NOW... AWARD WINNING DESIGNER,

Christopher Lowell!

Discover a new and easy way to decorate your home, with premier quality window coverings and décor accents personally selected by noted tv host and author Christopher Lowell. Shop his collection ONLY on our website!

.....*plus!* Enter to win a **\$10,000** window makeover, by Christopher himself! Co-sponsored by Metropolitan Home Magazine, see p5



*“go online
for my unique
COLLECTION!”*

enjoy!

TOP QUALITY, EXCEPTIONAL SERVICE, ENDURING VALUE!

800.248.8888 | smithnoble.com



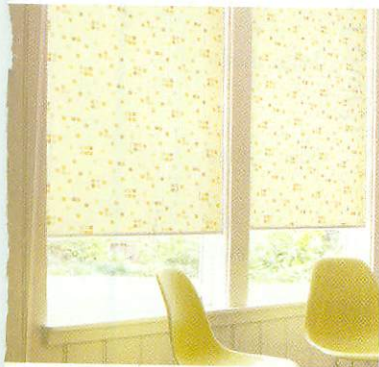
p8-11 honeycomb shades



p12-17 durawood+wood blinds



p18-21 natural woven shades



p24-27 roller shades



p28-29 solar shades



p34-37 fabric shades



p38-41 panels+drapery



p42-43 hardware collections



p44-49 fabric collection

GROMMET PANELS IN 9565 ORBIT/CHARCOAL WITH METALWARE
HARDWARE; GRAND CELL HONEYCOMB SHADES IN 3276 DNYX



celebrating 21 years

WE'VE COVERED OVER 8 MILLION WINDOWS.

America's

Christopher Lowell
COLLECTION™ exclusively at smith+noble®

panels & drapery

woven wood shades

fabric shades

solar shades

cellular shades

wood blinds

pillows & bedding

“create this town look
with fabrics and woven woods
I've personally chosen
to work together!”

casual pleat panels and decorative
pillows in 501207 shadow damask/bronze;
ridgefield hardware; flat fold woven
wood shades in 501044 solaris/spice



how easy is that?

your life, Christopher Lowell style! Confident in your design sense? Great — just use the lifestyles as a springboard for your imagination! A little hesitant? Choose one of the pre-coordinated lifestyle scenarios and follow it to the letter. You never imagined decorating like a pro could be so easy (and fun!)

Achieve top-notch designer results in any room with materials **pre-coordinated** to harmonize beautifully with four universally appealing lifestyles:

TOWN, COUNTRY, CITY & SHORE!

“find all of my
exclusive,
unique products
online!”



most trusted designer

**\$10,000
MAKEOVER!**

Christopher Lowell

brings his decorating expertise and unique style to
smith+noble...and you!

Choosing the perfect window treatments and coordinating fabrics can be tricky. But not to worry, because that's where I come in. You see, I've already done all that hard work for you by personally choosing every unique fabric that comprises my pre-coordinated selections. Each has been chosen to be timeless and classic. That means they defy trends and fads, and will never go out of style. You'll be as happy with them decades from now as you will be today! They are selected to also ensure that they remain luxurious enough for "her" yet tailored enough for "him," an important distinction when all family members have to unite behind one design concept.

Christopher Lowell

panels & drapery

Make any window a show-stopper with 5 style choices and 122 fabrics personally chosen by Christopher Lowell! Fashion-forward upgrades let you make the look even more unique.

woven wood shades

Hand-selected bamboos, reeds and grasses grown, harvested and woven in harmony with the earth. Add decorative edge binding to color-sync with panels or other room décor.

fabric shades

Choose from 3 popular romans or a buoyant balloon style; add fabric banding or pick from a bevy of upgrades for a one-of-a-kind creation. Privacy lining comes at no extra charge!

solar shades

Save energy, cut heating and cooling costs, reduce sun damage to your valuable home furnishings! High-tech solar shades are a totally smart idea, in a choice of 8 colors.

cellular shades

Honeycomb structure keeps rooms warmer in winter, cool in summer! There's a style for every need, including a unique new soft fold design available nowhere else!

wood blinds

Marvel at the heirloom furniture quality in every detail of these hardwood blinds. In an exclusive selection of 12 rich finishes. Accent with ladder tape for a yours-alone look!

pillows & bedding

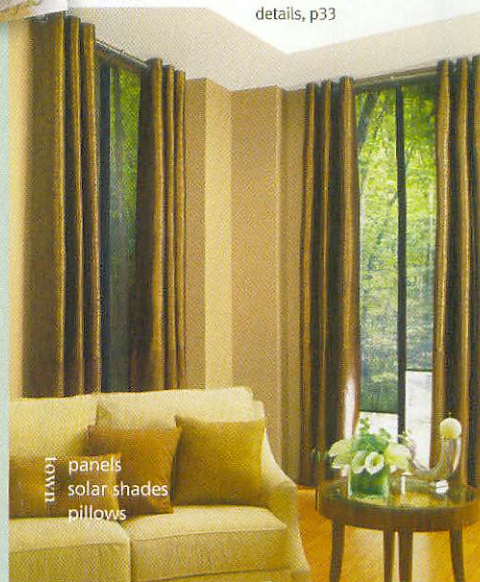
You can also enjoy your signature Christopher Lowell look in décor accent pillows or a very special bedding ensemble including duvet cover, shams and bedskirt.



Enter for a chance to win a
window treatment makeover
by Christopher Lowell.

ENTER ONLINE....
smithandnoble.com/win

Every order placed between 3/9 and 5/8/2009
automatically enters you in the Christopher Lowell
Makeover Sweepstakes, co-sponsored by
Metropolitan Home. You'll also receive a FREE year's
subscription to Metropolitan Home Magazine.
details, p33



smithnoble.com } { **800 248 8888**

ON FRONT COVER, FROM THE CHRISTOPHER LOWELL
COLLECTION EXCLUSIVELY AT SMITH+NOBLE: HIDDEN TAB
PANELS IN 501222 TOPOGRAPHY/STONE WITH TURNED
WOOD HARDWARE; 2" WOOD BLINDS IN 501078 PALE
WHITE AND LADDER TAPE UPGRADE IN 501094 TAUPE

hidden tab panels in 501226 tabby weave/
ivory with spectrum hardware;
2" wood blinds in 501082 natural



Your Christopher Lowell shopping experience at smith+noble will be as unique and memorable as the window fashions themselves. From a special section on our website, to dedicated sales and service consultants, even the packaging and signature labeling of these premium products, every step will remind you that you've chosen the best there is, without a doubt!

Christopher Lowell
COLLECTION™ exclusively at smith+noble®

you can
do this!



french pleat panels in 501170
gallant/ember with jillian
hardware; solar roller shades
in 501290 ombre mesh/flint



“how easy is
that?! now go
online
for more!”

new customer? need ideas? use a little help?

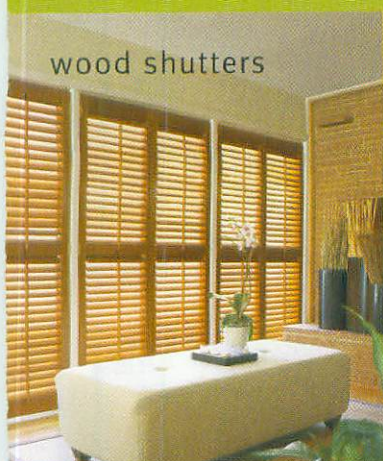
- ▶ **custom vs ready made**
- ▶ **ask smith+noble** Live Chat
- ▶ **photo gallery**
Browse by room, product, decorating style.
- ▶ **compare product features**
- ▶ **design center**
View your blinds in a variety of materials.
Request free swatches.
See your treatment before you order.
View the price of your treatment as you build.
Save your design for future decorating.

- ▶ **request free swatches**
- ▶ **how to measure**
Order Measure+Install Services or do it yourself.
- ▶ **my smith+noble**
Have a treatment in mind, but not ready to order? Save your designs, along with swatches you're considering, in a personal file you can access easily anytime.
- ▶ **our satisfaction guarantee**
- ▶ **video guides**
We'll show you step-by-step how to select, measure and install the perfect treatment for your needs.

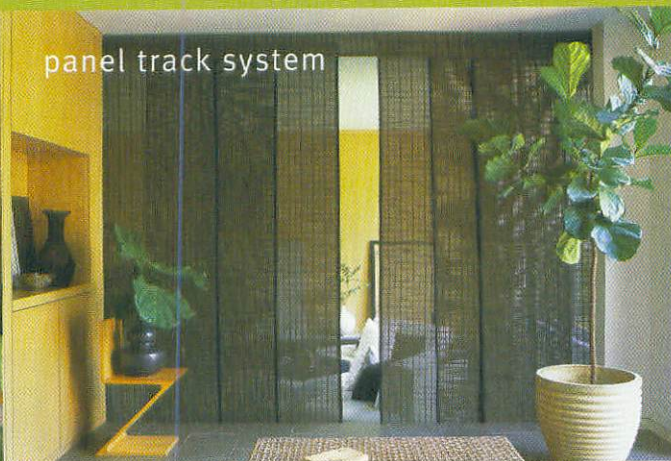
online tools!

smithandnoble.com/gettingstarted

wood shutters



panel track system



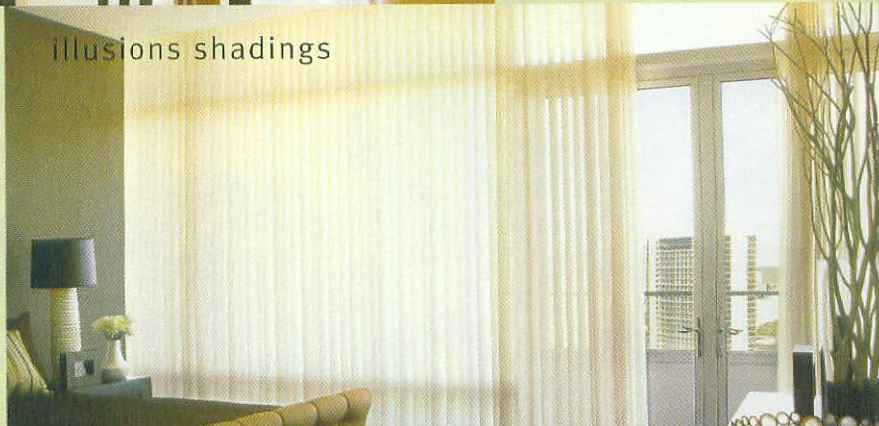
more products



trilogy blinds



illusions shadings



*more to choose, more to love,
smithnoble.com*

from **\$124** at 35" x 54" / made in 4 days



honeycomb shades

Our Honeycomb Shades are the original quick-change artists. In summer they harness excess heat to keep interiors cooler. Come winter, these ingenious insulators chase away chills like your favorite sweater. Of course, no shade can earn its keep without beautifying the room it inhabits. Our Honeycomb Shades have a fabric-rich look and resist fading. When closed they gently diffuse light. Raised, they virtually disappear. Now that's hot. And cool.

you won't find a shade with more safety and light control options, plus all-season energy savings.

the s+n advantage:

YOUR ADDED
ADVANTAGES!

free
swatches

Try before you buy

free
measuring

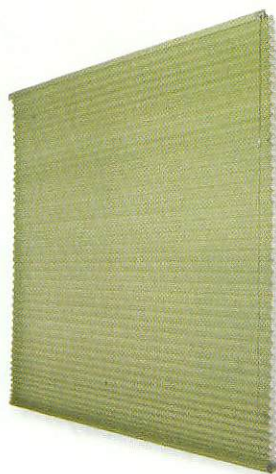
Limited time special offer!
See details on back cover

+ ENJOY free
shipping

Standard delivery now
included on your order

*We look at every detail, large and small,
to craft the finest honeycomb shades anywhere!*
Learn more at

smithandnoble.com/advantage



FABRIC-WAPPED RAILS
Ours have a sleek,
consistent appearance
from top to bottom.

UNIQUE CELL DESIGN
Keep the crisp shape,
without the appearance
of sagging over time.

SATURATED COLORS
Our colors are even,
consistent, and resist
fading even in full sun.

EASIEST INSTALLATION
Single bracket means
less drilling. Mounting's
a snap – literally!



THEIRS
Painted headrail may
not match your fabric.

THEIRS
Uniform cell design
looks flat from outside.

THEIRS
Blotchy and
uneven coloration.

THEIRS
Multiple brackets
multiply chance of error.

Softer, thicker, truer in color. Make a perfect, stylish choice from our diverse color options (24 shown here; more available online); whites and neutrals to fashion brights. For another plus, you'll discover our rich hues resist fading, even after seasons in full sun. All have a clean, white background for a uniform outside appearance.



Wish we had it in powder blue? we do... just click!

more colors + upgrades online!

