2. now make it personal

easy upgrades to customize your selections

1 Want to let in light without giving up privacy? Add Top Down/Bottom Up
Why didn't somebody come up with this solution before? Maintain your privacy while you let in sunshine by lowering your shades ingeniously from the top, or raise them from the bottom in traditional fashion.
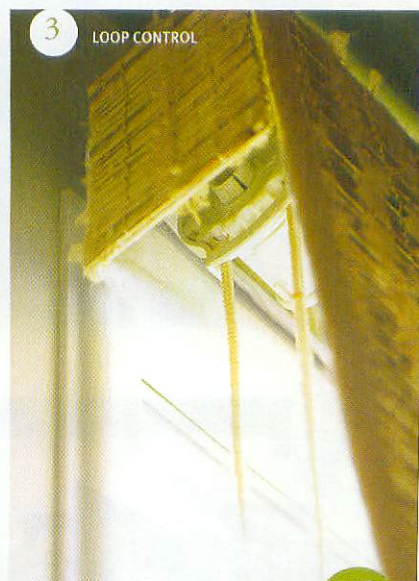
2 Wish our airy natural weaves provided a bit more insulation? Just add Lining
For privacy plus energy-saving insulation, order Privacy Lining. For nurseries, media rooms or anywhere total light blocking is needed, choose Blockout Lining. Both available in either White or Natural (see below).

3 Need extra safety for kids and pets? Lose the lift cord with Loop Control
A continuous loop lift mechanism lets you effortlessly raise, lower and position even the largest shade, while eliminating dangling lift cords. A great upgrade for homes wanting child safety and an uncluttered look.

swatch our
eco-friendly materials
today, they're **free!**

1 TOP DOWN/BOTTOM UP

2 LINING

*WHITE OUTSIDE APPEARANCE

PRIVACY LINING   BLOCKOUT LINING

2274 WHITE*   2275 NATURAL   2276 OFF WHITE*   2277 NATURAL*

3 LOOP CONTROL

want even more ways to customize your woven shades? they're just a click away at smithnoble.com!

go

Flat Fold & Waterfall Shade price chart

			width ↔ in inches						
			13-23"	23⅛"-29"	29⅛"-35"	35⅛"-41"	41⅛"-46"	46⅛"-59"	59⅛"-71"	71⅛"-95"
	12-36"	Ⓐ	$90	115	130	146	163	194	245	
		Ⓑ	120	145	162	184	206	239	290	
	36⅛-42"	Ⓐ	106	124	137	158	179	212	272	
		Ⓑ	133	156	178	196	224	266	321	
	42⅛-48"	Ⓐ	114	137	146	175	197	222	284	
		Ⓑ	144	177	182	220	249	279	333	
	48⅛-54"	Ⓐ	120	146	163	184	205	238	317	
height — in inches		Ⓑ	152	182	205	232	253	295	373	
	54⅛-60"	Ⓐ	127	157	176	194	214	259	324	
		Ⓑ	160	196	222	244	273	323	378	
	60⅛-66"	Ⓐ	137	163	187	206	229	276	358	
		Ⓑ	176	205	237	261	292	351	421	
	66⅛-72"	Ⓐ	146	168	198	224	250	290	385	
		Ⓑ	182	215	250	281	309	371	450	
	72⅛-120"		call or click							

call or click

find even more materials and upgrades online!

standard delivery now included on your order

+ENJOY free shipping

YOUR ADDED ADVANTAGE!

made in 7 days!
DELIVERY TIME
[business days]
• *14 days with Standard Shipping*
• *9 days with 2nd Day Air*
• *8 days with Next Day Air*

1. choose style + materials

Waterfall Shade   Flat Fold Shade

a clean look with control cords placed behind shade material

2. choose upgrades
• Edge Binding – 2½" $61; Solid Twills $41
• Fabric Valance – $19
• Top Down/Bottom Up – $66
• Loop Control – $41
• Privacy or Blockout Lining – Privacy 25%, Blockout 35%

3. choose no charge options
• Cord Position – Select Left or Right
• Hold-Down Clips – Keeps shade in place at the botto
• Extension Brackets - Provides additional clearance

PLEASE NOTE Limitations may apply to some upgrades
no charge options. Please go online or call for details.

more styles, upgrades & options onli

• Dual Shade   • Motorization
• 2 on 1 Headrail   • Decorative Trim
• Decorative Cleat & Tassel   • Wood Bottom Ra

pleated shades

high style without the high price tag.
make over more windows, without breaking the budget!

from $**88** at 35" x 54" /
made in 4 days

4610 FERN GULLY/OCEAN WITH
BLOCKOUT LINING UPGRADE

1. choose style+material

Bring color, texture and crisp high fashion styling to any room, any window, with custom Pleated Shades. With Specialty Shapes available online, you can even bring the same look to hard to fit arches and skylights! You can count on them to keep their edge, because the durably luxurious fabrics we use resist fading, drooping and sagging. Our Pleated Shades are also priced so affordably you can add your choice of upgrades to ideally suit your home and your family's needs.

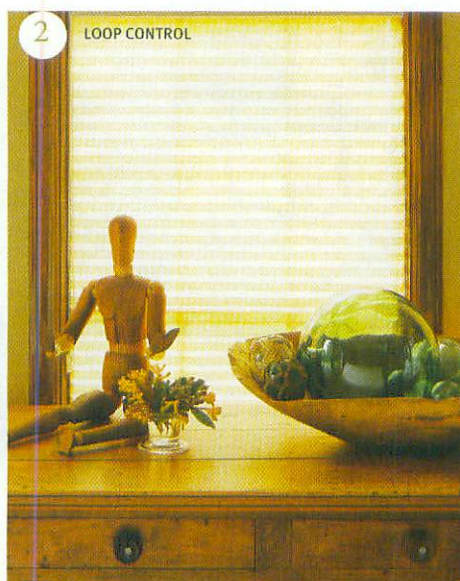|				
4858 LINEN/WHITE A	4859 LINEN/IVORY A	4862 LINEN/BUTTER A	4861 LINEN/BLOSSOM A	4860 LINEN/SAGE A
6866 SPLENDOR/NATURAL B	6867 SPLENDOR/BUTTERCREAM B	934 SPLENDOR/STARLIGHT B	935 SPLENDOR/PORCELAIN B	936 SPLENDOR/STRAW B
1153 PIN DOT/SOFT WHITE A	1154 PIN DOT/IVORY A	1155 PIN DOT/SHELL A	1159 PIN DOT/SAGE A	933 PAPYRUS/LINEN B
1032 PAPYRUS/NATURAL B	4606 FERN GULLY/NATURAL B	4607 FERN GULLY/SAND B	4608 FERN GULLY/GOLDEN B	4609 FERN GULLY/LEAF B
4610 FERN GULLY/OCEAN B	1941 CATALINA/CREAM B	1940 CATALINA/GOLDEN B	1942 CATALINA/BRICK B	

2. now make it personal

your shades do even more with these low cost upgrades

1 **Want maximum insulation value + energy savings? Add Blockout Lining**
Ideal solution for maximum light blockage in bedrooms, nurseries, media rooms, anywhere you want total light control (some light will show through cord holes).

2 **Need extra child safety + effortless operation? Choose Loop Control**
Those dangling, dangerous lift cords are history! It's safer for kids and pets, a breeze to raise and lower! This is the affordable upgrade every home needs.

3 **Love to have more light control + privacy? Top Down Bottom Up does both!**
Lower shades from the top to let in natural light while preserving privacy, or raise them from the bottom in traditional fashion. Maximum width 72"; maximum height 96". Not available with Loop Control.

swatch our pleated shade materials today, they're **free!**

1 BLOCKOUT LINING

2 LOOP CONTROL

3 TOP DOWN/BOTTOM UP

see more upgrades for your pleated shades at smithnoble.com! go

Pleated Shades price chart

		width ↔ in inches					
		13-24"	24⅛"-30"	30⅛"-36"	36⅛"-48"	48⅛"-60"	60⅛"-84"	84⅛"-144"
12-36"	Ⓐ	$46	56	68	83	108	168	
	Ⓑ	65	75	86	108	129	188	
36⅛-42"	Ⓐ	55	62	73	92	116	188	
	Ⓑ	72	81	92	117	138	204	
42⅛-48"	Ⓐ	63	72	83	99	145	205	call or click
	Ⓑ	77	86	101	122	144	220	
48⅛-60"	Ⓐ	74	83	88	112	165	229	
	Ⓑ	86	97	111	141	169	255	
60⅛-72"	Ⓐ	86	92	101	128	189	256	
	Ⓑ	95	110	123	158	191	290	
72⅛-96"		call or click						

height — in inches ↕

Shades wider than 84" must be ordered with Loop Control or 2 on 1 Headrail (available online)

Fabric Width Note: Shades wider than 72" (60" for 1159 Sage & 1155 Shell) have seams where panels overlap. Because of the extra layer of fabric at the seams, will stack somewhat thicker than a single panel shade. The seams' overlap will appear darker when light filters through the shade.

standard delivery now included on every order

⁺ **ENJOY free shipping**

YOUR ADDED ADVANTAGE!

made in 4 days!
DELIVERY TIME
[business days]
• *11 days with Standard Shipping*
• *6 days with 2nd Day Air*
• *5 days with Next Day Air*

1. choose **style+materials**

Pleated Shade

2. choose **upgrades**
• Blockout Lining – $31
• Top Down/Bottom Up – $32
• Loop Control – $41

PLEASE NOTE Limitations may apply to some upgrades a no charge options. Please go online or call for details.

more styles, upgrades & options onlin
• 2 on 1 Headrail
• Arches
• Skylights

800.248.8888

roller shades
high style, down-to-earth price!

from $68 at 35" x 54" /
made in 5 days

Whether you're dressing your windows or yourself, these days the trick's to look like a million and spend like a miser. Luckily, whatever your taste in decorating, we have a Roller Shade to match; our easy-care materials mimic fine fabrics, woven woods, even new earth-friendly, pvc-free styles! Another unique s+n advantage? You can individualize your shades with a choice of hemlines and decorative trims (see them all on our website). Trims complement our Fabric Collection color palette and are also available on our Custom Panels – the perfect way to create a designer-caliber layered treatment!

ROLLER SHADES IN 843 CALYPSO/CORNSILK; ROD POCKET PANELS (P38) IN 4438 ESSENCE/WHEAT; UPHOLSTERED CORNICES AVAILABLE ONLINE
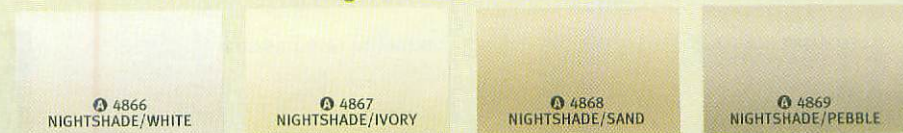
1. choose style+materials

Need complete light blocking? Look for ☼ in material choices. Maybe it's a bedroom, nursery, media room, or a West-facing window where the afternoon sun blazes in. We now offer dozens of options (here and online) including Calypso Solids, Nightshade Blockouts and Fashion Textures. When ordering, consider Reverse Roll among your No Charge Options, as these fabrics have a white backside which will be visible at the top of your shade if you choose Standard Roll.
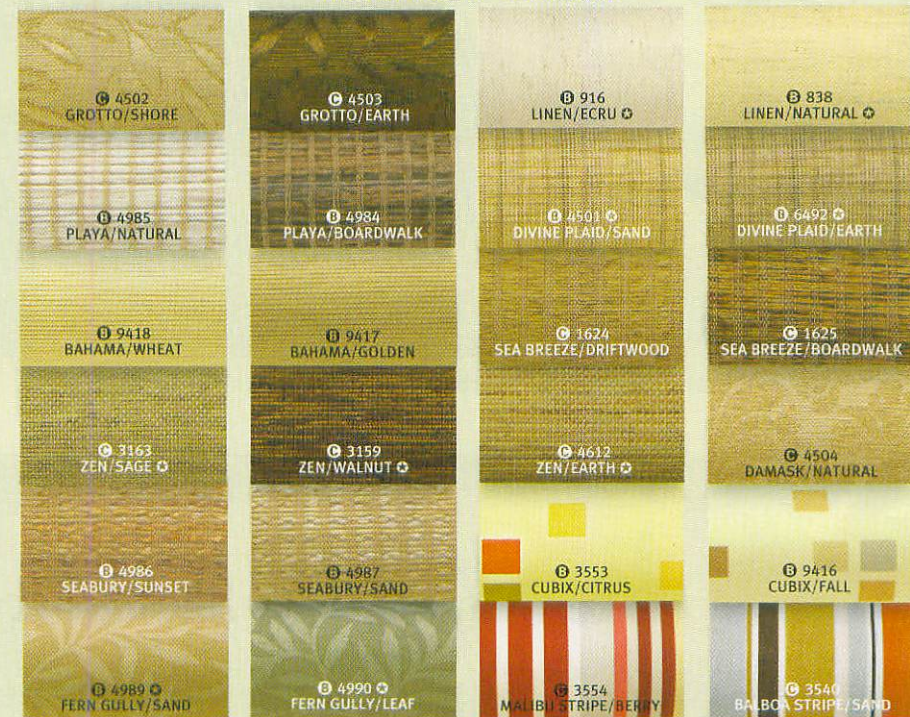
solids

A 841 CALYPSO/CLOUD ☼	**A** 845 CALYPSO/IVORY ☼	**A** 842 CALYPSO/PEARL ☼	**A** 843 CALYPSO/CORNSILK ☼
A 1631 CALYPSO/OYSTER	**A** 852 CALYPSO/SAHARA ☼	**A** 846 CALYPSO/FAWN ☼	**A** 3545 CALYPSO/CHOCOLATE
A 4505 CALYPSO/LEAF	**A** 1633 CALYPSO/RED	**A** 1634 CALYPSO/WEDGWOOD	**A** 848 CALYPSO/ONYX ☼

nightshade blockout

A 4866 NIGHTSHADE/WHITE	**A** 4867 NIGHTSHADE/IVORY	**A** 4868 NIGHTSHADE/SAND	**A** 4869 NIGHTSHADE/PEBBLE

Special Fabric Notes:
Calypso not available as Flat Fold • Nightshade materials only available as Room Darkening and will have a white backside • 4867 Nightshade/Ivory will have an ivory backside • Nightshade and Calypso materials wider than 72" may have a horizontal seam.
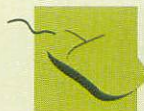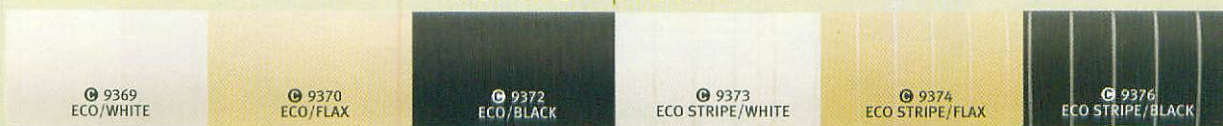
novelties + textures

C 4502 GROTTO/SHORE	**C** 4503 GROTTO/EARTH	**B** 916 LINEN/ECRU ☼	**B** 838 LINEN/NATURAL ☼
B 4985 PLAYA/NATURAL	**B** 4984 PLAYA/BOARDWALK	**B** 4501 DIVINE PLAID/SAND ☼	**B** 6492 ☼ DIVINE PLAID/EARTH
B 9418 BAHAMA/WHEAT	**B** 9417 BAHAMA/GOLDEN	**C** 1624 SEA BREEZE/DRIFTWOOD	**C** 1625 SEA BREEZE/BOARDWALK
C 3163 ZEN/SAGE ☼	**C** 3159 ZEN/WALNUT ☼	**C** 4612 ZEN/EARTH ☼	**C** 4504 DAMASK/NATURAL
B 4986 SEABURY/SUNSET	**B** 4987 SEABURY/SAND	**B** 3553 CUBIX/CITRUS	**B** 9416 CUBIX/FALL
B 4989 ☼ FERN GULLY/SAND	**B** 4990 ☼ FERN GULLY/LEAF	**B** 3554 MALIBU STRIPE/BERRY	**C** 3540 BALBOA STRIPE/SAND

go ONLINE FOR MORE PRODUCTS AND EASY ORDERING.

Special Fabric Notes:
• Material maximum widths available online • Playa and Seabury not available with Decorative Hems • Playa not available in Flat Fold
• Bahama not available with Decorative Hems, Accent Rods & Trims

eco smart pvc-free

C 9369 ECO/WHITE	**C** 9370 ECO/FLAX	**C** 9372 ECO/BLACK	**C** 9373 ECO STRIPE/WHITE	**C** 9374 ECO STRIPE/FLAX	**C** 9376 ECO STRIPE/BLACK

easy upgrades to customize your selections

1 Like to show off your creativity? Choose from 5 Decorative Hem Styles
Just two of your options are shown below; find them all at smithnoble.com! You may also add Decorative Trim (view online) to Straight, Wave or Diana hem styles.
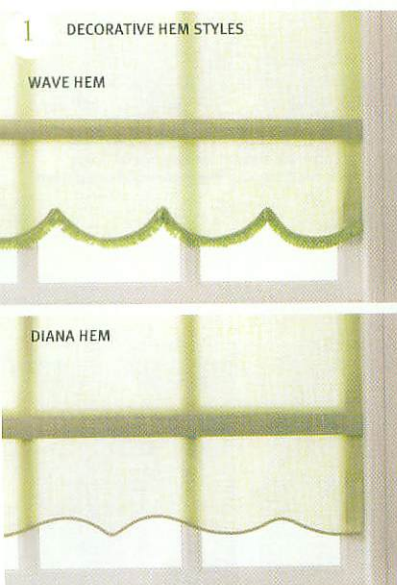
2 Safety + a clean look? Add a Decorative Cassette System with Loop Control
Loop Control eliminates dangling lift cords which can be harzardous to kids and pets. The mechanism is cleverly hidden under a decorative cassette with an insert that matches your shade fabric.
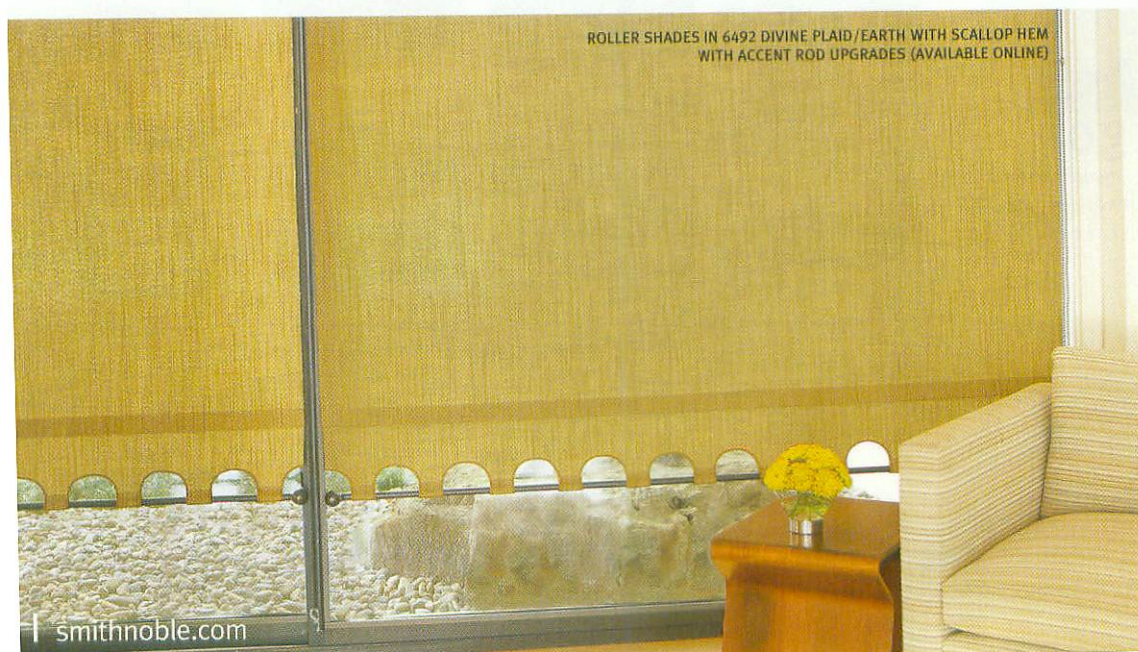
3 Want to let in light but preserve your privacy? Add Top Down/Bottom Up
Maintain privacy while you let in sunshine by lowering your shades from the top, or raise from the bottom in traditional fashion. Flat Fold style only; includes control cords on both sides for convenience.

swatch our budget friendly materials today, they're **free!**

1 DECORATIVE HEM STYLES

WAVE HEM

DIANA HEM

2 DECORATIVE CASSETTE SYSTEM

3 TOP DOWN/BOTTOM UP

more upgrades and options available online at smithnoble.com!

ROLLER SHADES IN 6492 DIVINE PLAID/EARTH WITH SCALLOP HEM WITH ACCENT ROD UPGRADES (AVAILABLE ONLINE)

ONLINE FOR MORE
PRODUCTS AND
EASY ORDERING.

go

ROLLER SHADES IN 9376 ECO STRIPE/BLACK WITH
METAL BOTTOM RAIL UPGRADE (AVAILABLE ONLINE)

FLAT FOLD SHADES IN 4986 SEABURY/SUNSET
WITH TOP DOWN/BOTTOM UP UPGRADE

it's **easy** to order! just follow
these steps.

1. choose **style + materials**

Roller Shade

Flat Fold Shade

Standard Roll Direction

Reverse Roll Direction

2. choose **upgrades**
- Room Darkening Fabric – add 40%
- Loop Control – $20
- Decorative Cassette System – $64 (up to 55" width)
  $94 (over 55" width)
- Decorative Hems – starting at $30
- Top Down/Bottom Up – $40
- More upgrades and options available online

3. choose **no charge options**
- Cord Position – Select Left or Right
- Reverse Roll – Fabric rolls off front of shade;
  recommended for Room Darkening fabrics
- Extension Brackets – Provides additional clearance

4. choose your **delivery time** (business days,
   including manufacturing time)

- 12 days with Standard Shipping
- 7 days with 2nd Day Air
- 6 days with Next Day Air

PLEASE NOTE Limitations may apply to some upgrades
no charge options. Please go online or call for details.

visit online **photo gallery**
explore and discover more ideas!

Let the pros do it! **free measuring** for guaranteed perfect fit!
Special Offer ends April 7, 2009. Details on back cover.

Roller Shade price chart

height ↔ in inches			width ↔ in inches				
			12 - 36"	36⅛ - 55"	55⅛ - 61"	61⅛ - 73"	73⅛ - 127"
12 - 36"	Ⓐ		$52	81	90	133	
	Ⓑ		83	101	133	163	
	Ⓒ		104	143	161	231	
36⅛ - 48"	Ⓐ		66	87	99	148	
	Ⓑ		86	116	148	199	
	Ⓒ		123	173	193	278	
48⅛ - 60"	Ⓐ		68	99	109	162	
	Ⓑ		101	127	162	225	
	Ⓒ		141	197	222	321	
60⅛ - 72"	Ⓐ		74	105	116	174	
	Ⓑ		104	135	174	239	
	Ⓒ		160	219	252	363	
72⅛ - 120"			call or click				

call or click

Material maximum widths are available online

Flat Fold Shade price chart

height ↔ in inches			width ↔ in inches				
			12 - 36"	36⅛ - 55"	55⅛ - 61"	61⅛ - 73"	73⅛ - 84"
12 - 36"	Ⓐ		$99	154	169	238	
	Ⓑ		128	156	206	254	
	Ⓒ		146	200	225	324	
36⅛ - 48"	Ⓐ		124	167	187	281	
	Ⓑ		135	191	229	307	
	Ⓒ		173	240	270	390	
48⅛ - 60"	Ⓐ		129	187	207	308	
	Ⓑ		156	204	252	350	
	Ⓒ		198	275	311	450	
60⅛ - 72"	Ⓐ		139	200	220	329	
	Ⓑ		161	232	268	371	
	Ⓒ		224	306	353	508	
72⅛ - 120"			call or click				

call or click

Material maximum widths are available online

800.248.8888

our **solar shades**
cut the glare, keep the view

SOLAR ROLLER SHADES IN 9346 RAVEN WITH ALUMINUM
DECORATIVE FASCIA VALANCE UPGRADE AND METAL BOTTOM RAIL

from $**129** at 35" x 54" /
made in 7 days

. choose style+material

Our Solar Shades are simply brilliant. They significantly reduce the glare and heat in a room without eclipsing your view. Made from semi-sheer high-tech materials that absorb UV rays – they're like SPF for your furnishings! Solar shades shield carpeting, artwork and furniture from sun damage while minimizing glare on TV and computer screens. They might even reduce your AC bills. What a bright idea!

smithnoble.com

semi-sheer solid

9347
BARK Ⓐ

9343
LINEN Ⓐ

9342
CLOUD Ⓐ

9345
GRANITE Ⓐ

9344
GRAPHITE Ⓐ

9346
RAVEN Ⓐ

semi-sheer fashion

3872
CITY/STRIA Ⓑ

3873
CITY/MARBLE Ⓑ

9368
NEO TWEED/
NATURAL Ⓑ

9365
RATTAN/WHEAT Ⓑ

9367
NEO TWEED/BARK Ⓑ

3875
CITY/REPP Ⓑ

3874
CITY/WAVE Ⓑ

9366
CROSSWEAVE/EARTH Ⓑ

eco sheer – pvc free

9596
ECO SHEER/
IVORY Ⓑ

9595
ECO SHEER/
WHITE Ⓑ

9597
ECO SHEER/
BRONZE Ⓑ

9598
ECO SHEER/
BLACK Ⓑ

solar shades

2. now make it personal

easy upgrades make your shades look + work better!

1 **Want a uniform look, top to bottom? Add a Decorative Fascia Valance**
Conceals your shade's included Loop Control mechanism. Choose fabric-covered to match shade material or aluminum to match your shade's bottom rail. Available with Solar Roller style only. Maximum height for Semi-Sheer Solid and Semi-Sheer Metallics is 104" for Semi-Sheer Fashion fabrics is 115".

2 **Want to enhance the look at no added cost? Ask for a Metal Bottom Rail**
Your no charge choice of an aluminum metal bottom rail for a contemporary look or a sealed fabric hem for a clean appearance that matches your solar shade material.

3 **Love to have more light control + privacy? Top Down/Bottom Up does it all!**
Lower your shades from the top to let in more direct natural light while preserving your privacy, or raise them in conventional fashion from the bottom. Available with Solar Roman Shade style only. Maximum height is 108".

swatch our energy saving materials today, they're **free!**

1 DECORATIVE FASCIA VALANCE
FABRIC-COVERED VALANCE
ALUMINUM VALANCE

2 METAL BOTTOM RAIL

3 TOP DOWN /BOTTOM UP

semi-sheer metallic

3889 CHAMPAGNE Ⓐ

3891 COAL Ⓐ

3890 MIST Ⓐ

3888 SAGE Ⓐ

Solar Roller Shade price chart

	Fabric	width → in inches						
		15 - 30"	30¹/₈ - 36"	36¹/₈ - 48"	48¹/₈ - 55"	55¹/₈ - 61"	61¹/₈ - 72"	72¹/₈ - 96"
12 - 36"	Ⓐ	⁵92	108	125	149	166	197	
	Ⓑ	109	131	154	183	207	230	
36¹/₈ - 42"	Ⓐ	95	113	133	158	177	215	
	Ⓑ	113	142	165	195	219	243	
42¹/₈ - 48"	Ⓐ	98	123	142	168	185	230	
	Ⓑ	120	149	171	208	229	267	
48¹/₈ - 54"	Ⓐ	105	129	149	179	198	242	
	Ⓑ	128	157	184	221	243	287	
54¹/₈ - 60"	Ⓐ	110	136	157	185	212	262	
	Ⓑ	132	166	194	229	257	305	
60¹/₈ - 72"	Ⓐ	119	150	171	212	229	287	
	Ⓑ	143	183	213	257	297	345	
72¹/₈ - 120"		call or click						

in inches (height) — call or click

Maximum width for all City, Neo Tweed, Rattan and Crossweave fabrics is 72"

Solar Roman Shade price chart

	width → in inches					
	15 - 30"	30¹/₈ - 36"	36¹/₈ - 48"	48¹/₈ - 55"	55¹/₈ - 72"	72¹/₈ - 96"
12 - 36"	⁵130	185	217	251	325	
36¹/₈ - 48"	171	216	250	290	374	
48¹/₈ - 60"	183	230	268	311	403	
60¹/₈ - 72"	195	244	283	328	422	
72¹/₈ - 120"	call or click					

height in inches — call or click

Maximum width for all City, Neo Tweed, Rattan and Crossweave fabrics is 72"

1. choose style + materials
Solar Roller Shade   Solar Roman Shade   Standard Roll Directi
Reverse Roll Directi

2. choose upgrades
• Decorative Fascia Valance – $50
• Top Down/Bottom Up – $50

3. choose no charge options
• Bottom rail – Select aluminum or fabric sealed
• Reverse Roll – Fabric rolls off front of shade.
• Lift Cord Position – Select Left or Right
• Extension Brackets – Provides additional clear

4. choose your delivery time (business days, including manufacturing time)
• 14 days with Standard Shipping
• 9 days with 2nd Day Air
• 8 days with Next Day Air

PLEASE NOTE Limitations may apply to some upgrades no charge options. Please go online or call for details.

800.248.8888

easy to order
choose. measure. order. enjoy...with confidence!

For Customer Service, call 800.248.8888
Monday through Friday 6am - 6pm; Saturday 7am - 4pm; Pacific Time

Order Online or download an Order Form & Worksheet anytime at
smithnoble.com – fax orders to 800.426.7780

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choose. Each window treatment has a step-by-step, easy checklist to help you. For example:

1. choose style + material or finish
2. choose upgrades
3. choose no charge options
4. choose delivery time

FOR ANY TREATMENT: DECIDE HOW TO MOUNT

Inside mounted treatments are installed within your window frame, creating a built-in look without covering your molding. Inside mount is also suggested for the 1st layer of a layered treatment, and strongly recommended if your windows aren't "square" (see how to check, at right).
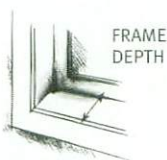
INSIDE MOUNT

Outside mounted treatments are installed on your wall or molding. An outside mount is often used to make a window look larger, to mask flaws in a window or adjacent wall, or when there's not enough frame depth for inside mounting.

OUTSIDE MOUNT

IF YOU'VE SELECTED OUTSIDE MOUNT

- Using a metal tape, measure the area you want to cover, including any overlap on the surrounding wall. Although you must have at least 2" of flat surface above the opening to allow space for mounting brackets.

- When you specify Outside Mount for any treatment other than Roller or Solar Shades, and Illusions Horizontal Shadings, your treatment will be made to the exact size you specify (excluding trim). Roller, Solar and Illusions Horizontal fabrics will be approximately 1" narrower than ordered.

- You can also order the treatment wider to avoid light gaps.

- Also specify any extension brackets needed to clear handles, cranks, etc. as one of your No Charge Options.

- See Product Stacking Height or Width (chart online) to determine the wall area your treatment will cover when fully open.

need help? go

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measure.

CONSIDERATIONS IN CHOOSING
INSIDE OR OUTSIDE MOUNT

FRAME DEPTH

FRAME DEPTH
Inside Mount requires adequate mounting depth within your frame. At least 2" is enough for most treatments (see Product Depth Chart p 29). If your frame isn't deep enough for the style you've chosen, you should use Outside Mount.

OBSTACLES
Check for any obstacles on your window, such as handles or cranks, that could interfere with your treatment's operation with an Inside Mount. If there are such obstacles, you should consider Outside Mount.

MEASURE FOR SQUARENESS

SQUARENESS
For Inside Mount your window should be square, or treatment may not work properly or hang attractively. To check for squareness measure diagonally in both directions. If measurements differ by over $1/2$", you should use Outside Mount.

SURFACE ABOVE WINDOW
Outside Mounting requires at least 2" of flat surface area above your window or on the window frame for mounting brackets.

RECOMMENDED OVERLAP

PRODUCT	OVERLAP WIDTH OUTSIDE MOUNT	OVERLAP HEIGHT OUTSIDE MOUNT
Roller Shades	3" (1½" ea. side)	2" top, 1½" bottom
Horizontal Blinds+Shades	3" (1½" ea. side)	2" top, 1½" bottom
Illusions Horizontal Shadings (available online)	6" (3" ea. side)	3" top, 1½" bottom
Draperies, Panels, Illusions Vertical, Vertical Blinds & Panel Track	8" (4" ea. side)	4" top; 4" below sill, or ½" above floor

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